

APRIL 15, 2025

www.lambrettaclubofcanada.ca

LAMBRETTA CLUB OF CANADA

NEWSLETTER



Rebranding Lambretta Club of Canada

The Lambretta Club of Canada is embarking on an exciting transformation, rebranding itself as a federal not-for-profit organization with a renewed focus on representing Lambretta enthusiasts across Canada. This strategic shift is designed to strengthen unity among members, preserve the iconic brand's heritage, and enhance the pride of membership while expanding our vibrant community.

By becoming a federal not-for-profit entity, the club will ensure greater accessibility, inclusivity, and national representation for Lambretta enthusiasts from coast to coast. This new structure allows us to protect the integrity and image of the Lambretta brand, ensuring that its legacy remains strong in Canada for generations to come.

Our goal is to create a stronger, more connected community by providing members with opportunities to engage in events, share knowledge, and celebrate their passion for Lambretta scooters. Through this rebranding, the club will enhance membership benefits, educational resources, and advocacy efforts, making it a true home for all Lambretta lovers.

By evolving into a federal not-for-profit organization, we solidify our commitment to uniting enthusiasts, preserving the rich history and culture surrounding Lambretta, and welcoming new members into a club that stands for pride, tradition, and the spirit of scootering.

Join us as we embark on this exciting new chapter—together, we keep the Lambretta passion alive!

[Read More on our website](http://www.lambrettaclubofcanada.ca)

Rob Ranson, Central Region Representative – Winnipeg

Rob is based in Winnipeg, Manitoba, where he is dedicated to growing his device manufacturing company. In his spare time, he is meticulously restoring the 1957 Lambretta 150LD Mk 3 that his father purchased new. Rob's earliest memory of the scooter involves riding in the steel milk bottle case that his father had mounted on the back over the spare wheel holder.

[Read More on our website](#)



Featured Member



Our Achievements

"We're thrilled to announce that our international negotiations with Lambretta.com have been successfully approved. Canada will now join the ranks of globally recognized clubs such as Lambretta Club USA, Lambretta Club Great Britain, and Lambretta Club Mexico. Additionally, we've achieved federal-level incorporation as a not-for-profit organization and secured the national trademark for Lambretta Club of Canada. This marks a monumental step forward in establishing our presence on the global stage."

Not For Profit

[Read More on our website](#)



Restoration work by Scootart, Montreal, Quebec, Canada

Share our Values, Become A Member

What is our 3 word vision when we talk about our club?

"Unified" embodies the club's pride in Canada and commitment to diversity and inclusion. We leave no one behind!

"Iconic" pays homage to the enduring Lambretta brand, a symbol of style and heritage.

"Transparent" reflects the club's dedication to openness and honesty.

CONTACT US:

info@lambrettaclubofcanada.ca

www.lambrettaclubofcanada.ca